



FRANKLIN LIFE STYLE SERIES

New Progressive Lens Design

mobile



The ideal lens for users of electronic devices



OPTICAL
Laboratories

Powered by
DIGITAL RAY-PATH®



Franklin Life Style Series mobile

General use progressive lens with wide visual fields and great comfort.



Improve your visual experience when using your smartphone or tablet

Short corridor allows for quick transition to near vision

Our constant use of smartphones and tablets has led to a greater need for switching between near and distance vision. The short length of the corridor allows for a faster and more comfortable transition from the distance zone to the reading zone.

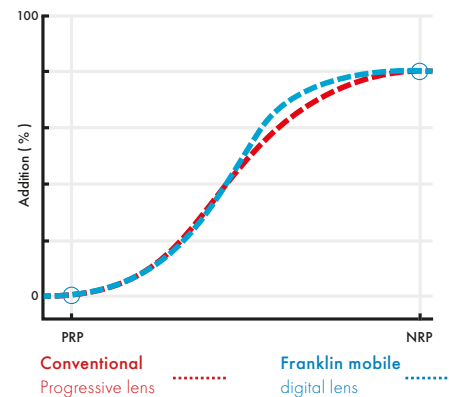
Smooth progression profile for greater comfort

The transition between distance and near vision is very smooth. Thanks to its unique layout, this lens offers a wide and comfortable reading zone.

Personalization parameters

For complete personalization it is essential to include all parameters for each patient. For orders which do not include personalization parameters, the lens will be partially personalized using default values.

Progression profile

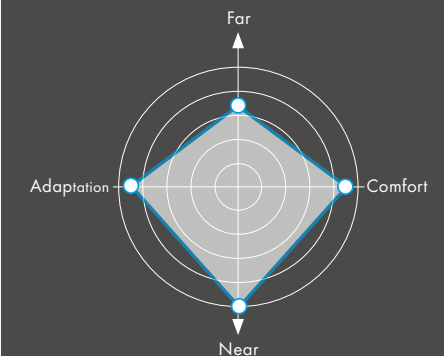


Target & positioning

- Premium personalized progressive lens for electronic devices users
- Ideal for progressive lens wearers ages 40 and over, both experts and novices.

FRANKLIN mobile DESCRIPTION

This lens is specifically designed for those who **frequently use electronic devices** such as cell phones, tablets, or smartwatches. Its layout provides wide **visual fields for both near and distance vision**, along with a soft, comfortable transition to the reading zone. This allows the wearer to quickly change from one visual field to another, making it easier to view smartphone notifications.



Digital Lens



Personalization



Digital Ray-Path®



Enhanced near



Multiple Corridor



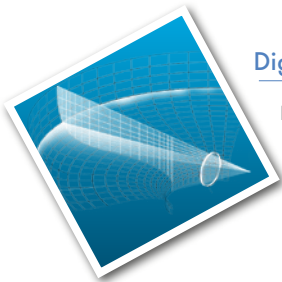
Short corridor available



Variable Inset

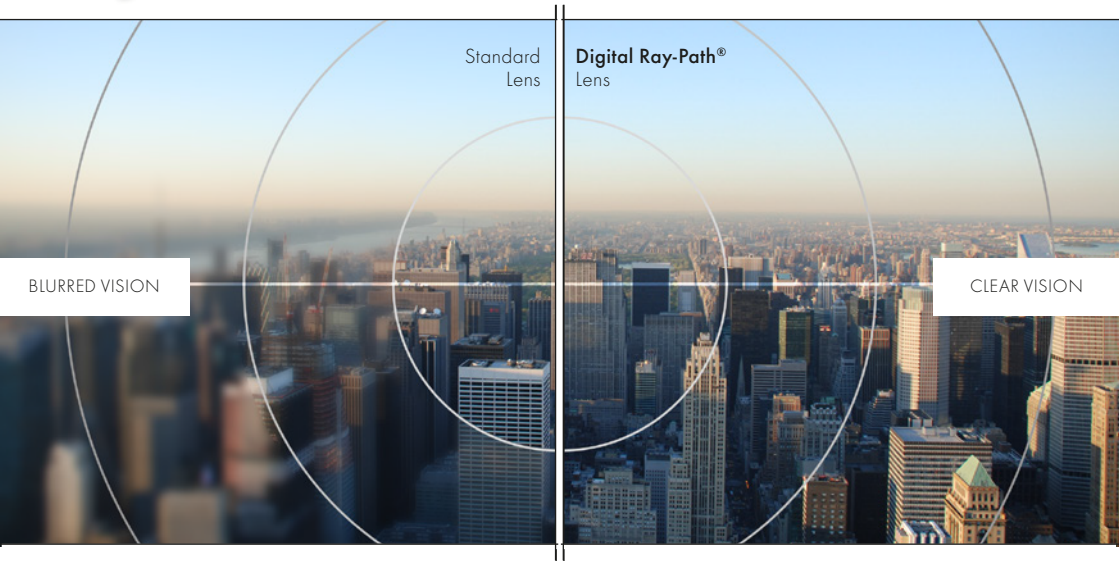


Wrap available



Digital Ray-Path® technology provides excellent definition

Digital Ray-Path® is an innovative calculation technique designed to compensate the lens using a simulation of the binocular eye-lens system. Each unique lens is individually calculated, creating the ideal surface for all prescriptions and base curves.



Available Options

Minimum Fitting Heights Available

MFH 14	Minimum Fitting Height 14 mm
MFH 15	Minimum Fitting Height 15 mm
MFH 16	Minimum Fitting Height 16 mm
MFH 17	Minimum Fitting Height 17 mm
MFH 18	Minimum Fitting Height 18 mm
MFH 19	Minimum Fitting Height 19 mm
MFH 20	Minimum Fitting Height 20 mm

Customization for wrap frames

100% personalization for wrap frames is available by measuring the tilt of the lenses.



HB Optical Laboratories

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